

## NEWS RELEASE

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### ER Marketing Celebrates 10 Years of Business in Kansas City



Kansas City, Mo. – ER Marketing is proud to announce that 2011 marks their 10<sup>th</sup> anniversary in business. Founding partners Renae Gonner and Elton Mayfield have a year-long celebration planned, including client-appreciation events, giving back to the community and internal programs.

“We are proud to celebrate 10 years in business,” Renae Gonner, agency partner at ER Marketing, said. “Our clients trust our knowledge of the industry and our dedication to their business, giving us the opportunity to celebrate a decade of growth.”

Elton Mayfield, agency partner at ER Marketing, added, “Even after being on the agency side for 10 years, we remember what its like to be the client and we provide real, impactful results for their business every day. We look forward to our continued partnership and new opportunities as we strive to provide real results for their business.”

Over the past 10 years ER Marketing has organically grown their business by being a resource for their clients. Their extensive experience in the building products industry provides them the expertise to be a force for a variety of global brands. For more information on ER Marketing, their experience and their clients, visit [www.ermarketing.net](http://www.ermarketing.net).

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### About ER Marketing

As an innovative business-to-business marketing firm, ER Marketing combines big-agency scope with small agency accessibility. While the founding partners’ experience spans more than 50 years, they are backed by a diverse team that thinks creatively, works efficiently and creates real results for clients. Celebrating their 10<sup>th</sup> anniversary this year, ER Marketing is a full-service marketing agency located in Kansas City’s River Market.

For more information, please visit [www.ermarketing.net](http://www.ermarketing.net) or call (816) 471-1400.