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## NEWS RELEASE

FOR IMMEDIATE RELEASE  
March 24, 2016

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### **ER Marketing's Director of Digital Elected to National SEMPO Board** Corey Morris Elected to Serve on the SEMPO 2016-2018 Board of Directors

Kansas City, Mo. – ER Marketing announced today its Digital Marketing Director, Corey Morris, has been elected to serve on the Board of Directors for the Search Engine Marketing Professionals Organization (SEMPO)—the largest nonprofit trade organization in the world serving the search and digital marketing industry and marketing professionals engaged in it. Morris will bring more than a decade of digital marketing and interactive expertise to the SEMPO Board of Directors for the 2016-2018 term.

"I'm humbled and excited to have the opportunity to join the SEMPO board and continue to grow my personal level of involvement. SEMPO is a great community and industry leader for content and connections for search marketers globally," Morris said. "As I take on this role, I look forward not only to what I can bring to advance SEMPO's goals, but to what I can learn from those I will work with and meet during my term."

As a member of the Board of Directors, Morris will work to further SEMPO's initiatives, including SEMPO Cities, research, education, and the Member Forum event.

"Corey's election to SEMPO's Board of Directors is a huge endorsement of the vast digital, interactive, and search experience he brings to the table," Elton Mayfield, co-founder of ER Marketing, said. "The same insights that he offers ER Marketing's clients will now be brought to an even broader level—the international level. We look forward to seeing what he does in this role, and all that he will bring back from the experience over the next two years."

Morris currently serves as the Director of Digital Strategy at ER Marketing, where he oversees a team focused on digital marketing efforts including strategy, development, and execution for SEO, PPC/SEM, social media, email, websites, UX, and analytics.

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#### About ER Marketing

*ER Marketing is a full-service B2B marketing agency located in Kansas City's River Market. As an innovative business-to-business marketing firm, ER Marketing combines big-agency scope with small agency accessibility. While the founding principals' experience spans nearly 60 years, they are backed by a diverse team that thinks creatively, works efficiently, and creates real results for clients. For more information, please visit [www.ermarketing.net](http://www.ermarketing.net).*