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NEWS RELEASE

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ER Marketing Wins 14 Fountain Awards from the BMA-KC

Kansas City, Mo. – The Business Marketing Association of Kansas City recently hosted the Fountain Awards where ER Marketing was recognized. The Fountain Awards honor the very best in creative and strategy in Business-to-Business marketing. The BMA-KC recognizes the top category winner with a Fountain Award and runner up with an Award of Merit.

ER Marketing was acknowledged with Fountain Awards and Awards of Merit for work in the following categories: Print Campaigns, Brand Identity, Public Relations, Direct Mail, Content Strategy, Lead Nurture Campaigns, SEO programs, E-Newsletters, Banner ads, Paid Search Campaigns, and Social Media Campaigns.

“We’re very excited by the range of work that was recognized. It shows the marketing diversity that today’s B2B marketers require,” Elton Mayfield, Co-Founder of ER Marketing, said. “These awards mean even more due to the fact that results and strategy play such a key role in determining the winners. We’ve always worked to create results for our clients. These awards confirm that.”

The submissions included work for Huttig Building Products, Gallagher Integrated Healthcare Strategies, SPX Cooling Technologies, DaVinci Roofscapes, Overhead Door Corporation, and Verishop, Inc.

“We appreciate the work of our team and all of our clients, whose support is vital to making any program a success,” Renae Gonner, Co-Founder of ER Marketing, said. “We’re pleased to have so many clients recognized as it represents the diversity of the B2B landscape.”

To see more about the awarding winning projects, visit www.bmafountainawards.com.

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About ER Marketing

ER Marketing is a full-service marketing agency located in Kansas City’s River Market. As an innovative business-to-business marketing firm, ER Marketing combines big-agency scope with small agency accessibility. While the founding partners’ experience spans more than 50 years, they are backed by a diverse team that thinks creatively, works efficiently, and creates real results for clients. For more information, please visit www.ermarketing.net.

About BMA

The Business Marketing Association of Greater Kansas City is the leading professional resource for business-to-business marketers and communicators. BMA has earned the respect and loyalty of members by remaining the primary repository of the best in B2B marketing information and resources, attracting the best practitioners and promoting the best practices in the industry. Full information on the association is available on the website at www.BMAKC.org.