

## BUILDING INDUSTRY EXPERTS

### OUR FOCUS. YOUR ADVANTAGE.

ER Marketing is an innovative business-to-business marketing firm that specializes in communicating building products industry brands. Capable of bringing a full range of tactics to bear within comprehensive strategies, a few of our core competencies include brand positioning, online presence, printed communications, and display experiences. In short, we are strategic storytellers. But the real difference isn't in what we offer; the difference is in knowing how to use those services—individually, in tandem, or whether to use them at all. What matters is what gets results for you.

### WHAT TO EXPECT.

**Curiosity**, pushing us to become experts  
**Respect**, interacting as professionals  
**Accountability**, doing what we say we will do  
**Performance**, delivering impactful solutions

### REAL RESULTS, REAL FAST.

We deliver results for our clients and their brands—results that are real, measurable, and timely. It's what drives us and excites us. Full case studies are available on our website, but here are a few highlights:

**“20% increase in sales leads...”**

ThyssenKrupp Access—TKAccess.com

**“3x return on investment...”**

Goldblatt Tools—rebrand

**“35% increase in sales in six weeks...”**

SPX—rebrand and strategy

### IN GOOD COMPANY.

We are proud of the clients we partner with; just to name a few:

Huttig Building Products,  
ThyssenKrupp Access,  
SPX Cooling Technologies,  
Ply Gem, ITW BCG,  
Goldblatt Tools

IF YOUR BRAND'S STORY ISN'T BEING HEARD, YOU SHOULD TALK TO US.